



Goldey-Beacom
COLLEGE



DELAWARE
COLLEGE OF ART
AND DESIGN

Goldey-Beacom College and Delaware College of Art and Design Consortium Agreement

Beginning in the 2020-21 academic year, Goldey-Beacom College, Inc. (GBC) and Delaware College of Art and Design (DCAD) agree to offer students the opportunity to complete the GBC Bachelor of Arts in Communication and Media degree program by completing required courses concurrently at both institutions. This collaboration focuses on offering students the essential skills needed to be successful in the field of communication and media.

General Provisions of the Agreement

1. This partnership is for the Bachelor of Arts in Communication and Media degree program offered by GBC. To fulfill degree requirements, GBC students must register for and complete four DCAD courses either on its campus in Wilmington, Delaware or online. These four courses are identified in the attached curriculum. The remaining courses to complete for the degree program are offered by GBC at its Pike Creek campus or on online.
2. To ensure all students successfully complete the degree program, every effort is to be made to follow the GBC curriculum as outlined. Should a student be unable to register for and complete a DCAD course due to extenuating circumstances, both institutions will work to find an acceptable course substitution at either institution.
3. The institutions agree to the articulated degree curriculum attached to this document.
4. The partnered institutions agree to announce, publish, and present the articulated program information to students in a timely manner.
5. While in attendance, all students participating in this opportunity are subject to the published policies and procedures of both institutions. GBC processes and awards federal aid for its students who enroll in DCAD courses needed to complete this degree program.
6. For the 2020-21 academic year, DCAD and GBC agreed on a tuition-only cost per student per DCAD course of \$2,478. This course cost is also the tuition charge for a DCAD student to register for a GBC course. Students have the option to buy supplies either from DCAD or on their own.
7. After confirming the registration of enrolled students, DCAD agrees to invoice GBC within two weeks after the start of the DCAD course(s) for all costs associated with the tuition and course supplies. The invoice will include the following information: semester, student name, course

enrolled, and tuition charge amount. GBC agrees to render payment within thirty (30) days of dated invoice.

8. After confirming the registration of enrolled students, GBC agrees to invoice DCAD within two weeks after the start of the GBC course(s) for all costs associated with the tuition for any DCAD students enrolled in GBC courses. The invoice will include the following information: semester, student name, course enrolled, and tuition charge amount. DCAD agrees to render payment within thirty (30) days of dated invoice.
9. The applicable drop/add policy of each institution will apply depending on which institution provides the course. Tuition charges will be prorated and invoiced in accordance with the drop/add policy.
10. Each institution agrees to: (1) document student class attendance and grades for the student enrolled; (2) provide reasonable accommodations for each student; and (3) maintain financial and academic records for those students enrolled in courses on their campuses.

This agreement becomes effective upon signature by all parties and shall continue in effect unless voided by either party upon sixty (60) days prior written notice. Delaware College of Art and Design and Goldey-Beacom College, Inc. will consider any amendments proposed by either party; however, the agreement must be amended in writing and signed by both parties.

DELAWARE COLLEGE OF ART AND DESIGN



Ms. Jean Dahlgren
President

June 21, 2020

Date



Ms. Katy Ro
Academic Dean

June 21, 2020

Date

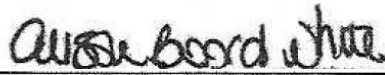
GOLDEY-BEACOM COLLEGE, INC.



Dr. Colleen Perry Keith
President

6/26/2020

Date



Ms. Alison Boord White
Vice President of Academic Affairs

June 26, 2020

Date

Bachelor of Arts in Communication and Media

Suggested sequence of courses includes four (4) Delaware College of Art and Design* courses.

Freshman Year

Fall Semester (15 Credits)

- FN 131 – Two Dimensional Design I – Black and White (3 credits)*
- ENG 175 - Critical Writing I (3 Credits)
- ITG 148 - Desktop Applications - MS Word (3 Credits)
OR 110-299 - GE Elective (3 Credits)
- MAT 111 - College Algebra (3 Credits)
OR 110-299 - GE Elective (3 Credits)

- PSY 160 - Introduction to Psychology (3 Credits)

Spring Semester (15 Credits)

- FN 132 – Two Dimensional Design II – Color (3 Credits)*
- ENG 176 - Critical Writing II (3 Credits)
- ITG 149 - Desktop Applications - MS Excel (3 Credits)
OR 110-299 - GE Elective (3 Credits)
- MAT 136 - Precalculus (3 Credits)
- SOC 161 - Introduction to Sociology (3 Credits)

Sophomore Year

Fall Semester (15 Credits)

- COM 210 - Introduction to Journalism and Newswriting (3 Credits)
- ECO 200 - Microeconomics (3 Credits)
- HUM 103 - Humanities I: Our Cultural Heritage (3 Credits)
- ENG 255 - Introduction to Literature (3 Credits)
OR ENG 274 - Survey of British Literature (3 Credits)
- 110-299 - GE Elective (3 Credits)
For this elective, it is strongly recommended that students choose an English course.

Spring Semester (15 Credits)

- COM 220 - Strategic Communication Writing (3 Credits)
- ECO 201 - Macroeconomics (3 Credits)
- GD 205 – Communication Design I (3 credits)*
- HUM 104 - Humanities II: Roots of the Modern World (3 Credits)
OR HUM 105 - Literature-Based Humanities: Monsters in our Midst (3 Credits)
- ENG 246 - Introduction to Film (3 Credits)
OR ENG 256 - Creative Writing (3 Credits)
OR ENG 276 - Survey of American Literature (3 Credits)
OR PH 228 Photography I: Digital (3 credits)*
- For this elective, it is strongly recommended that students choose an English course.

(curriculum continues on next page)

Junior Year

Fall Semester (15 Credits)

- GD 206 Communication Design II (DCAD)*
- MGT 303 - Management and Organizational Behavior (3 Credits)
- MKT 305 - Marketing Management (3 Credits)
- STA 326 - Applied Statistics (3 Credits)
- 300-499 - GE Elective (3 Credits)

Spring Semester (15 Credits)

- COM 310 – Strategic Communication Planning (3 Credits)
- COM 350 - Intercultural Communication (3 Credits)
- SOC 345 - Social Science Research (3 Credits)
- COM 364 Communication and Social Media Practicum
- 300-499 – GE Elective (3 Credits)
OR AN 213 Digital Video (3 credits)*

Senior Year

Fall Semester (15 Credits)

- COM 420 - Communication Law and Ethics (3 Credits)
- ENG 465 - Research Writing I (3 Credits)
- ENG 485 - Presentation and Debate I (3 Credits)
- 300-499 - GE Elective (3 Credits)
- 300-499 - GE Elective (3 Credits)

Spring Semester (15 Credits)

- COM 492 - Capstone Communication Portfolio (3 Credits)
- ENG 466 - Research Writing II (3 Credits)
- ENG 486 - Presentation and Debate II (3 Credits)
- 300-499 - GE Elective (3 Credits)
- 300-499 - GE Elective (3 Credits)

Additional Delaware College of Art and Design courses to fill GE Electives include:

PH 228 - Photography I: Digital (3 Credits)

AN 213 - Digital Video (3 Credits)